#### Product Feasibility Bootcamp Fall 2021 Recruitment Copy

#### Tweets

Open to new or seasoned entrepreneurs, the Product Feasibility Bootcamp is designed to help Black entrepreneurs and restauranteurs with a food or beverage product go from ideation to a full feasibility study. Apply to be in the first cohort by October 8th: <u>https://yspace.yorku.ca/product-feasibility-bootcamp/</u>

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Get expert help to bring your food & beverage business to the market! Open to Black entrepreneurs, the Product Feasibility Bootcamp gives you access to workshops, mentors, a network of peers & more. Apply for the first cohort by October 8th: <u>https://yspace.yorku.ca/product-feasibility-bootcamp/</u>

# Long-form Posts (Facebook, Instagram, LinkedIn)

Open to new or seasoned entrepreneurs, gain free-of-charge access to workshops, mentors, a network of peers and tailored resources to bring your business to the market! Created by @BlackCreekCHC in partnership with @BCCFarm, @YorkUTDCEC and @YSpaceYU, the Product Feasibility Bootcamp is designed to help Black entrepreneurs and restauranteurs with a food or beverage product go from ideation to a full feasibility study, giving them the confidence to proceed with their business idea.

Apply to be in the first cohort by October 8th: <u>https://yspace.yorku.ca/product-feasibility-bootcamp/</u>---

Get expert help to bring your food & beverage business to the market! Open to Black entrepreneurs, the Product Feasibility Bootcamp gives you access to workshops, mentors, a network of peers & more. Workshops include one online session per week, Tuesday nights from 6-7:30pm, for 10 weeks beginning October 11<sup>th</sup>. Click here to learn more: <u>https://yspace.yorku.ca/product-feasibility-bootcamp/</u>

Applications are due by October 8<sup>th</sup>

This program was created by @BlackCreekCHC in partnership with @BCCFarm, @YorkUTDCEC and @YSpaceYU.

## Newsletter

Applications are now open for the first cohort of the new Product Feasibility Bootcamp. Created by Black Creek Community Health Centre in partnership with Black Creek Community Farm, York University TD Community Engagement Centre and YSpace, the program is designed to help Black entrepreneurs and restauranteurs with a food or beverage product go from ideation to a full feasibility study, giving them the confidence to proceed with their business idea! Gain free-of-charge access to 10 weeks of workshops, mentors, a network of peers & more. Learn more & apply by October 8<sup>th</sup>: <u>https://yspace.yorku.ca/product-feasibility-bootcamp/</u>

## Accounts to Tag

Twitter: @BlackCreekCHC, @BCCFarm, @YorkUTDCEC, @YSpaceYU Facebook: @BlackCreekCHC, @BlackCreekCommunityFarm, @YorkUTDCEC, @YSpaceYU Instagram: @blackcreek\_chc, @blackcreekcommunityfarm, @YSpaceYU LinkedIn: @black-creek-community-health-centre, @black-creek-community-farm, @YSpace, York University

# Hashtags

#ProductFeasibilityBootcamp #BCCHC #BCCFarm #YorkUTDCEC #YSpace #YorkUniversity #BlackEntrepreneurs #BlackEntrepreneurship #YRFood